

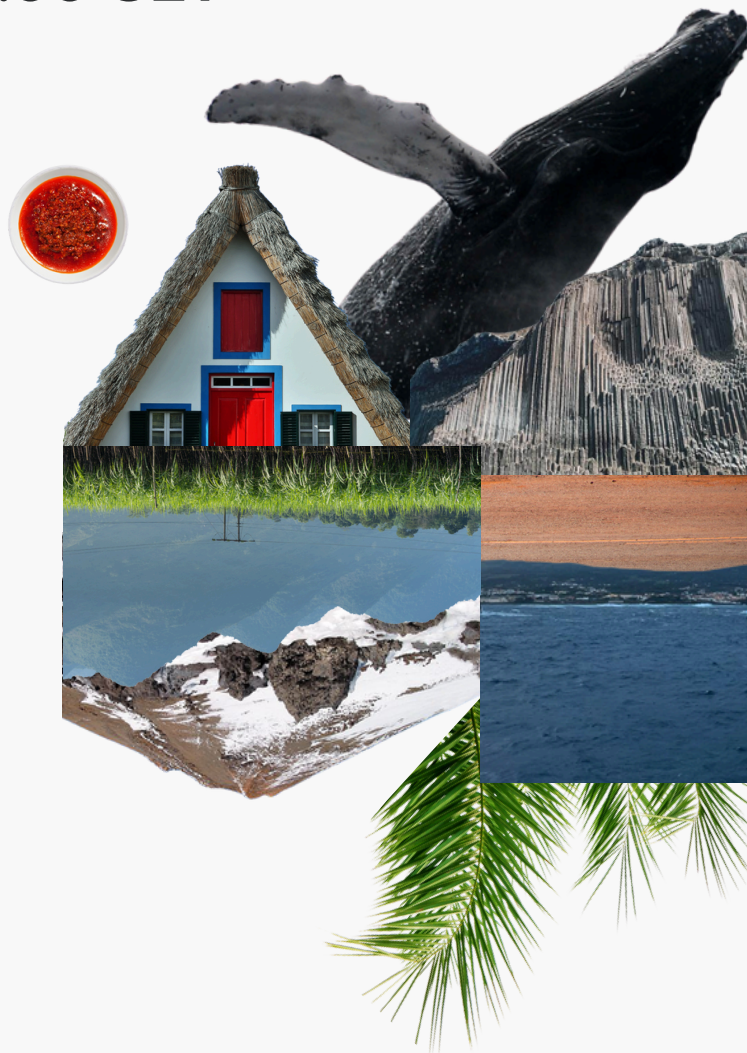
Organized by



WEBINAR

Rural tourism in outermost regions

12 march
14:00-16:00 CET



This webinar is inside the Erasmus+ project DROM, about LEADER in the ORs



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14:00-14:05 Welcome and presentation

Ms. **María José Murciano** – REDR manager

Mr. **José Zoilo** – FEDERCAN and GAR Tenerife manager

14:05-15:05 “Rural Tourism in the Canary Islands: organization, differentiation and marketing; challenges and threats in a touristic archipelago”

Mr. **Pedro David Díaz Rodríguez**. Owner of the Las Vigas Rural Tourism House, Canary Islands Tourism Award 2023

President of Tenatur, Tenerife Rural Tourism association. Geographer and municipal technician of Tourism, Heritage and Environment of the Granadilla de Abona City Council

15:05-15:25 Rural Tourism in the French ORs: Guadalupe

Ms. **Cathy Pierre**, Mission Manager on Territorial animation. Animation facilitator of Guadeloupe Rural Network

15:25-15:45 Rural Tourism in the Portuguese ORs: Azores

Mr. **Francisco Maduro Dias**, Casas Açorianas, Rural Tourism Association

15:45-16:00 Questions and closing

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